

Publication of Unexamined Patent Applications

Japanese Patent Application Laid-Open No. 4-127688 specification

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Title of the Invention: TELETEXT BROADCAST RECEIVER

Application Number: 2-248019

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Applicant: FUJITSU GENERAL LIMITED

Claim:

(1) A teletext broadcast receiver for separating teletext broadcast superposed on a television broadcast and displaying the separated teletext broadcast on a screen of a television receiver, characterized in that the receiver includes:

a function of displaying with captions the teletext broadcast on the screen of the television broadcast,

a function of connecting to a telephone line by a predetermined operation, and

a function of storing data of at least an address, a name or the like of an owner of the teletext broadcast receiver and a merchandise number of television shopping by the teletext broadcast,

a telephone set of a provider or the like which introduces merchandise in the telephone shopping being called with automatic dialing by merchandise purchasing operation of the television shopping, and the merchandise number which is displayed with captions

and the stored address and name of the purchaser being transmitted to the provider or the like.